

MILL VALLEY FILM FESTIVAL

1-11 OCT 2026

	COMMUNITY CIRCLE	FESTIVAL CIRCLE	SILVER CIRCLE	MAJOR	SIGNATURE	PRESENTING
	\$5,000	\$15,000	\$25,000	\$50,000	\$75,000	\$150,000
PRINT & VENUES						
On-Screen Advertisement	1/3 Slide	1/2 Slide	Full Slide	Full Slide	Full Slide	Full Slide
On-site Signage Logo Recognition at all Venues	•	•	•	•	•	•
Listing in MVFF Schedule	•	•	•	•	•	•
Logo inclusion on select MVFF Ads	•	•	•	•	•	•
PROGRAM Sponsorship: Film or Panel		•	•	•	•	•
Marquee: Day of Sponsored Film (subject to availability)		•	•	•	•	•
On-Screen Logo Recognition Before Sponsored Film			•	•	•	•
BIG NIGHT Sponsor			•	•	•	•
VIP Gift Bag Item Inclusion			•	•	•	•
Standard On-Site Activation			•	•	•	•
SECTION or FOCUS Sponsor				•	•	•
Press Release: Mention with All Programs (Boilerplate)				•	•	•
Official CATEGORY Exclusivity				•	•	•
Custom On-Site Activation				•	•	•
OPENING or CLOSING Night Sponsor					•	•
Logo Recognition on Opening or Closing Night Step & Repeat					•	•
Logo on MVFF Lanyards					•	•
Host a Filmmaker Reception						•
Customized Co-branded Activation						•
Recognition on Mill Vally Depot + San Rafael 4th St. Light Pole Banners						•
DIGITAL						
Logo on mvff.com Sponsor Page	•	•	•	•	•	•
Logo in MVFF Program Online PDF	•	•	•	•	•	•
Inclusion in MVFF Theatrical Streaming Trailer		•	•	•	•	•
Social Media: Mention w/ Sponsored Program		•	•	•	•	•
Email Marketing: Logo on Select Emails		•	•	•	•	•
Recognition on All E-tickets for Sponsored Program		•	•	•	•	•
Recognition on Post-Screening Email to Attendees				•	•	•
Logo on mvff.com Home Page					•	•
Email Marketing: Logo on All Emails						•
Logo on mvff.com Home Page						•
TICKETS & PASSES						
CAFILM Membership & Passes	Director's Circle	Director's Circle	Director's Circle	1 Bronze Pass	2 Bronze Passes	4 Bronze Passes
Opening Night Film & Gala Tickets	2	2	4	6	8	10
Closing Night Film & Party Tickets		2	4	6	8	10
General Comp Vouchers	10	10	20	30	40	50
Comp Tickets to Your Sponsored Program		10	20	30	40	50