

MILL VALLEY FILM FESTIVAL.48

ALL LOGOS DUE UPON CONTRACT | AD DEADLINE: FRIDAY, SEPT. 12

We appreciate your support and want to ensure that our audience sees you looking your best!

Please help us to do so by supplying with high quality logo and ad files in the requested sizes and formats as soon as possible after contract agreement.

We want to make certain that all is well with your files and if not, have time to tend to potential edits and/or corrections so that your recognition is in place in a timely manner.

ON SCREEN AD ART SPECS

Please create at 300dpi and save as .pdf

Note: all dimensions are WIDTH x HEIGHT.

FULL SCREEN

1920 x 1080 pixels or 19.2" x 10.8"



1/2 SCREEN

960 x 1080 pixels or 9.6" x 10.8"



1/3 SCREEN

640 x 1080 pixels or 6.4" x 10.8"



LOGO REQUIREMENTS

To ensure proper display across all platforms, please provide us with both color and black/white versions of your logo vector based formats: .eps, .ai, .pdf or .svg

If you can provide only .png or .jpg formats, please deliver the largest, high-test resolution version(s) available.

NOTE: Non-vector logos should not be 'scaled-up' nor saved at a higher resolution or alternate format than the original.

REMEMBER TO INCLUDE the URL to which your logo should direct.

FILE SUBMISSION

Please email all files to:

Beau Blanchard

Email: bblanchard@cafilm.org

Please be certain to include the name of your company or organization in the email title.

If file sizes exceed email limitations, please provide a link to your file on Dropbox or a similar service.

PLEASE NOTE:

Any logo or advertising artwork that fails to meet these specifications, may be returned for correction (time permitting).

CAFILM retains the right to alter any art that does not meet the required specifications.