

MILL VALLEY FILM FESTIVAL

MVFF48 • MARIN COUNTY.CA • 2-12 OCTOBER 2025 • MVFF.COM

	COMMUNITY CIRCLE \$25,000	FESTIVAL CIRCLE \$15,000	SILVER CIRCLE \$25,000	MAJOR \$50,000	SIGNATURE \$75,000	PRESENTING \$150,000
PRINT & VENUES						
On-Screen Advertisement	1/3 Slide	1/2 Slide	Full Slide	Full Slide	Full Slide	Full Slide
On-site Signage Logo Recognition at all Venues	•	•	•	•	•	•
Listing in MVFF48 Schedule	•	•	•	•	•	•
Logo inclusion on select MVFF Ads	•	•	•	•	•	•
Program Sponsorship: Film or Panel		•	•	•	•	•
Marquee: Day of Sponsored Film (subject to availability)		•	•	•	•	•
Film Themed Strand Sponsorship			•	•	•	•
Logo on Interstitial before Film Strand films (min. 5 films)			•	•	•	•
Section/Initiative Sponsor: Logo on Interstitial			•	•	•	•
Press Release: Mention with All Programs (Boilerplate)				•	•	•
Official MVFF Category Sponsor				•	•	•
Closing Night Sponsor					•	•
Recognition on Mill Vally Depot + San Rafael 4th St. light pole banners						•
DIGITAL						
Logo on mvff.com Sponsor Page	•	•	•	•	•	•
Logo in MVFF Program Online PDF	•	•	•	•	•	•
Inclusion in MVFF Theatrical Streaming Trailer	•	•	•	•	•	•
Social Media: Mention w/ Sponsored Program		•	•	•	•	•
Email marketing: Logo on Select Emails		•	•	•	•	•
Recognition on all e-tickets for sponsored film		•	•	•	•	•
Recognition on post-screening email to attendees				•	•	•
Email marketing: Logo on All Emails						•
Logo on mvff.com Home Page						•
TICKETS & PASSES						
CAFILM Membership & Passes	Director's Circle	Director's Circle	Director's Circle	1 Bronze Pass	2 Bronze Pass	4 Bronze Pass
Opening Night Film & Gala Tickets	2	2	4	6	8	10
Closing Night Film & Party Tickets		2	4	6	8	10
General Comp Vouchers	10	10	20	30	40	50
Comp Tickets to Your Sponsored Program		10	20	30	40	50