



CAFILM
SEQUOIA CINEMA

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We are so pleased to be returning home to Mill Valley, to the place it all started 46 years ago with a midnight screening of WOODSTOCK at the first Mill Valley Film Festival.

CAFILM (California Film Institute) has owned the theater since 2008 when a group of like-minded independent film enthusiasts and local culture preservationists pooled resources to purchase the Sequoia so it could continue on as the beloved neighborhood cinema of which we have all grown so fond.

Having been previously leased, we now excitedly embrace the opportunity to bring it fully into the CAFILM family by taking the reins of Sequoia management and operations.

Join us in Celebrating Film at the Sequoia as a Sponsor – Be a champion for the film arts in Mill Valley!

For more information, please contact Beau Blanchard, Associate Director of Institutional Giving
bblanchard@cafilm.org Office: 415. 526.5836 | Mobile: 310.367.7331

BENEFITS	1 MONTH \$800	3 MONTHS \$700/Mo.	6 MONTHS \$600/Mo.	YEAR-ROUND \$500/Mo.
PRINT & ON-SITE				
On-Site Signage Logo Recognition	•	•	•	•
Marquee Recognition – One day per month	•	•	•	•
Opportunity for Promotional Take-Away Placement in Lobby	•	•	•	•
On-Screen Advertisement for Your Business or Organization	•	•	•	•
DIGITAL MESSAGING				
Logo Inclusion on Sponsor Page of SequoiaFilm.org	•	•	•	•
Email Marketing: Logo Inclusion in Weekly Rafael & Sequoia Newsletter	•	•	•	•
Email Marketing: Logo or Ad Placement in Monthly Sequoia-Specific Newsletter			•	•
Email Marketing: Dedicated Email Featuring Your Business or Organization				•
CAFILM MEMBERSHIP + THEATER TICKETS				
CAFILM Membership Level – One Membership Package	Film Fan	Film Fan	Directors Circle	Directors Circle
Vouchers for Regularly Priced Sequoia Screenings	10	25	50	150

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We appreciate your support and want to ensure that our audience sees you looking your best!

Please help us to do so by supplying with high quality logo and ad files in the requested sizes and formats as soon as possible after contract agreement.

We want to make certain that all is well with your files and if not, have time to tend to potential edits and/or corrections so that your recognition is in place in a timely manner.

LOGO REQUIREMENTS

To ensure proper display across all platforms, please provide us with both color and black/white versions of your logo vector based formats: .eps, .ai, .pdf or .svg

If you can provide only .png or .jpg formats, please deliver the largest, high-test resolution version(s) available.

NOTE: Non-vector logos should not be 'scaled-up' nor saved at a higher resolution or alternate format than the original.

REMEMBER TO INCLUDE the URL to which your logo should direct.

FILE SUBMISSION

Please email all files to Beau Blanchard | bblanchard@cafilm.org – Be sure to include the name of your company or organization in the subject of the email. If the file size exceeds email limitations, please provide a link to your file on Dropbox or similar service.

Any logo or ad artwork that fails to meet these specifications may be returned for correction (time permitting). CAFILM reserves the right to reasonably alter any art that does not meet the required specifications.

ON-SCREEN AD ART SPECS

Please create your ad at 300dpi and save as .pdf using the RGB colour space.

Dimensions: 1920x1080 pixels or 19.2" x 10.8"

EMAIL NEWSLETTER AD ART SPECS

Please create your ad at 300dpi and save as .png using the RGB colour space.

Dimensions: 900 pixels width x maximum 600 pixels height

REMEMBER TO INCLUDE the URL to which your ad should direct.