MILL VALLEY FILM FESTIVAL

SPONSORSHIP BENEFITS - 2024

COMMUNITY CIRCLE	FESTIVAL CIRCLE	SILVER CIRCLE	MAJOR	SIGNATURE	PRESENTING
\$5,000	\$15,000	\$25,000	\$50,000	\$75,000	\$150,000

PRINT & VENUES

On-Screen Advertisement	1/3 Slide	1/2 Slide	Full Slide	Full Slide	Full Slide	Full Slide
On-site Signage Logo Recognition at all Venues	•	•	•	•	•	•
Listing in MVFF47 Schedule	•	•	•	•	•	•
Logo inclusion on select MVFF Ads	•	•	•	•	•	•
Program Sponsorship: Film or Panel		•	•	•	•	•
Marquee: Day of Sponsored Film (subject to availability)		•	•	•	•	•
Film Themed Strand Sponsorship			•	•	•	•
Logo on Interstial before Film Stand films (min. 5 films)			•	•	•	•
Section/Initiative Sponsor: Logo on Interstial			•	•	•	•
Press Release: Mention with All Programs (Boilerplate)				•	•	•
Official MVFF Category Sponsor				•	•	•
Opening Night Sponsor					•	•
Mill Vally Depot + San Rafael 4th St. banner branding						•

DIGITAL

Logo on mvff.com Sponsor Page	•	•	•		•	•
Logo in MVFF Program Online PDF	•	•	•	•	•	•
Inclusion in MVFF Theatrical Streaming Trailer	•	•	•		•	•
Social Media: Mention w/ Sponsored Program		•	•	•	•	•
Email marketing: Logo on Select Emails		•	•	•	•	•
Recognition on all e-tickets for sponsored film		•	•	•	•	•
Recognition on post-screening email to attendees				•	•	•
Email marketing: Logo on All Emails						•
Logo on mvff.com Home Page						•

TICKETS & PASSES

CAFILM Membership & Passes	Director's Circle	Director's Circle	Director's Circle	1 Bronze Pass	2 Bronze Pass	4 Bronze Pass
Opening Night Film & Gala Tickets	2	2	4	6	8	10
Closing Night Film & Party Tickets		2	4	6	8	10
General Comp Vouchers	10	10	20	30	40	50
Comp Tickets to Your Sponsored Program		10	20	30	40	50

Beau Blanchard