MILL VALLEY FILM FESTIVAL

SPONSORS-IP BENEFITS - 2023

COMMUNITY **CIRCLE** \$5,000

FESTIVAL CIRCLE \$15,000

SILVER CIRCLE \$25,000

MAJOR \$50,000

SIGNATURE PRESENTING \$75,000

\$150,000

PRINT & VENUES

On-Screen Advertisement	1/3 Slide	1/2 Slide	Full Slide	Full Slide	Full Slide	Full Slide
On-site Signage Logo Recognition at all Venues	•	•	•	•	•	
Listing in MVFF46 Schedule	•	•	•		•	
Logo inclusion on select MVFF Ads	•	•	•	•	•	
Program Sponsorship: Film or Panel		•	•		•	
Marquee: Day of Sponsored Film (subject to availability)		•	•	•	•	
Film Themed Strand Sponsorship			•		•	
Logo on Interstial before Film Stand films (min. 5 films)			•	•	•	
Section/Initiative Sponsor: Logo on Interstial			•		•	
Press Release: Mention with All Programs (Boilerplate)				•	•	
Official MVFF Category Sponsor					•	
Opening Night Sponsor					•	
Mill Vally Depot + San Rafael 4th St. banner branding						

DIGITAL

Logo on mvff.com Sponsor Page	•		•	•	•
Logo in MVFF Program Online PDF	•		•	•	•
Inclusion in MVFF Theatrical Streaming Trailer	•		•	•	•
Social Media: Mention w/ Sponsored Program		•	•	•	•
Email marketing: Logo on Select Emails			•	•	•
Recognition on all e-tickets for sponsored film		•	•	•	•
Recognition on post-screening email to attendees				•	•
Email marketing: Logo on All Emails					•
Logo on mvff.com Home Page					•

TICKETS & PASSES

CAFILM Membership & Passes	Director's Circle	Director's Circle	Director's Circle	1 Bronze Pass	2 Bronze Pass	4 Bronze Pass
Opening Night Film & Gala Tickets	2	2	4	6	8	10
Closing Night Film & Party Tickets		2	4	6	8	10
General Comp Vouchers	10	10	20	30	40	50
Comp Tickets to Your Sponsored Program		10	20	30	40	50