

MILL VALLEY FILM FESTIVAL 45

SPONSOR BENEFITS

	FESTIVAL CIRCLE \$15,000	SILVER CIRCLE \$25,000	MAJOR \$50,000	SIGNATURE \$75,000	PRESENTING \$150,000
PRINT & VENUES					
On-Screen Advertisement	1/3 Slide	1/2 Slide	Full Slide	Full Slide	Full Slide
On-site Signage Logo Recognition at all Venues	•	•	•	•	•
Line in MVFF45 Schedule	•	•	•	•	•
Logo inclusion on select MVFF Ads	•	•	•	•	•
Sponsor Press Release Mention	•	•	•	•	•
Program Sponsorship: Film or Panel	•	•	•	•	•
Marquee: Day of Sponsored Film (subject to availability)	•	•	•	•	•
Inclusion in MVFF Theatrical Trailer	•	•	•	•	•
Film Strand Sponsorship		•	•	•	•
Logo on Interstitial before Film Strand films (min. 5 films)		•	•	•	•
Category/Initiative Sponsor: Logo on Interstitial		•	•	•	•
Press Release: Mention with All Programs (Boilerplate)			•	•	•
Official MVFF Category Sponsor			•	•	•
Data Capture Promotion (i.e. Audience Survey, Branded Content, etc.)				•	•
Opening Night Sponsor				•	•
Rafael Marquee: Run of Festival					•
Mill Valley Depot banner branding					•
San Rafael 4th St. pole banners					•
DIGITAL					
mvff.com: Logo on Sponsor Page	•	•	•	•	•
Logo in MVFF Program Guide PDF	•	•	•	•	•
Program (Film, Panel, etc.) Sponsor: Logo on Film Stream	•	•	•	•	•
Social Media: Mention w/ Sponsored Program	•	•	•	•	•
Email marketing: Logo on Select Emails	•	•	•	•	•
Inclusion in MVFF Theatrical Streaming Trailer	•	•	•	•	•
Company recognition on all e-tickets for sponsored film	•	•	•	•	•
Logo on Interstitial before Film Strand films (min. 5 films)		•	•	•	•
Recognition on post-screening email to attendees			•	•	•
Email marketing: Logo on All Emails					•
Presenting MVFF45 Streaming Sponsor					•
mvff.com: Logo on Home Page					•
TICKETS & PASSES					
CFI Membership & Passes	Director's Circle	Director's Circle	1 Bronze Pass	2 Bronze Pass	4 Bronze Pass
Opening Night Film & Gala Tickets	2	4	6	8	10
Closing Night Film & Party Tickets	2	4	6	8	10
General Comp Vouchers	10	20	30	40	50
Comp Tickets to Your Sponsored Program	10	20	30	40	50

MILL VALLEY FILM FESTIVAL 45

IN-KIND MEDIA BENEFITS

	Promotional	Major 1	Major 2
PRINT & VENUES			
On-site Signage Recognition at all venues	•	•	•
Recognition in MVFF45 Schedule	•	•	•
On-site Signage Logo Recognition at all venues		•	•
Recognition in MVFF45 Schedule		•	•
On-Screen Advertisement		1/3 Slide	1/2 Slide
DIGITAL			
mvff.com: Recognition on Sponsor Page	•	•	•
Recognition in MVFF Schedule PDF	•	•	•
mvff.com: Logo on Sponsor Page			•
Logo in MVFF Schedule PDF			•
TICKETS & PASSES			
CFI Membership & Passes	Film Fan	Director's Circle	Director's Circle
Opening Night Film & Gala Tickets		2	4
Closing Night Film & Party Tickets		2	4
General Comp Vouchers	10	10	10

MILL VALLEY FILM FESTIVAL 45

IN-KIND SPONSOR BENEFITS

\$4,999
and less

\$5,000 -
\$9,999

\$10,000 -
\$19,999

\$20,000
and more

PRINT & VENUES

On-site Signage Recognition at all venues

•

•

•

•

Recognition in MVFF45 Schedule

•

•

•

On-site Signage Logo Recognition at all venues

•

•

•

On-Screen Advertisement

1/3 Slide

1/2 Slide

DIGITAL

mvff.com: Recognition on Sponsor Page

•

•

•

•

Recognition in MVFF Schedule PDF

•

•

•

•

mvff.com: Logo on Sponsor Page

•

•

•

Logo in MVFF Schedule PDF

•

•

•

TICKETS & PASSES

CFI Membership & Passes

Film Fan

Film Fan

Director's Circle

Director's Circle

Opening Night Film & Gala Tickets

2

2

4

Closing Night Film & Party Tickets

2

2

4

General Comp Vouchers

10

10

10

20