

# MILL VALLEY FILM FESTIVAL SPONSOR BENEFITS

	FESTIVAL CIRCLE	SILVER CIRCLE	MAJOR	SIGNATURE	PRESENTING
	\$15,000	\$25,000	\$50,000	\$75,000	\$150,000
<b>PRINT &amp; VENUES</b>					
On-Screen Advertisement	1/3 Slide	1/2 Slide	Full Slide	Full Slide	Full Slide
On-site Signage Logo Recognition at all venues	•	•	•	•	•
Logo in MVFF44 Schedule	•	•	•	•	•
Logo inclusion on select MVFF Ads	•	•	•	•	•
Sponsor Press Release Mention	•	•	•	•	•
Film Theme Section Co-Sponsorship	•	•	•	•	•
Logo on Interstitial before Film Theme Section films (min. 5 films)	•	•	•	•	•
Inclusion in MVFF Theatrical Trailer	•	•	•	•	•
Film Sponsorship		•	•	•	•
Theater Marquee: Day of Sponsored Film		•	•	•	•
Category/Initiative Sponsor: Logo on Interstitial		•	•	•	•
Press Release: Mention with All Programs (Boilerplate)			•	•	•
Official MVFF Category Sponsor			•	•	•
Data Capture Promotion (i.e. Audience Survey, Branded Content, etc.)				•	•
Golden Gate Transit - bus backs *Pending availability				•	•
Rafael Marquee: Run of Festival				•	•
Opening Night Sponsor				•	•
Mill Valley Depot banner branding *Pending availability					•
San Rafael 4th St. Pole banners *Pending availability					•
<b>DIGITAL</b>					
Logo on Sponsor Page: mvff.com	•	•	•	•	•
Logo in MVFF Schedule PDF	•	•	•	•	•
Program (Film, Panel, etc.) Sponsor: Logo on Film Stream	•	•	•	•	•
Social Media: Mention w/ Sponsored Program	•	•	•	•	•
Email marketing: Logo on Select Emails	•	•	•	•	•
Company recognition on all e-tickets	•	•	•	•	•
Logo on Interstitial before Film Theme Section films (min. 5 films)	•	•	•	•	•
Inclusion in MVFF Theatrical Streaming Trailer	•	•	•	•	•
Recognition on post-screening email to attendees		•	•	•	•
Email marketing: Logo on All Emails				•	•
Presenting MVFF44 Streaming Sponsor					•
Logo on Festival Home Page: mvff.com					•
<b>TICKETS &amp; PASSES</b>					
CFI Membership & Passes	Director's Circle	Director's Circle	1 Bronze Pass	2 Bronze Pass	4 Bronze Pass
Opening Night Film & Gala Tickets	2	4	6	8	10
Closing Night Film & Party Tickets	2	4	6	8	10
General Comp Vouchers	10	20	30	40	50
Comp Tickets to Your Sponsored Program	10	15	20	25	50