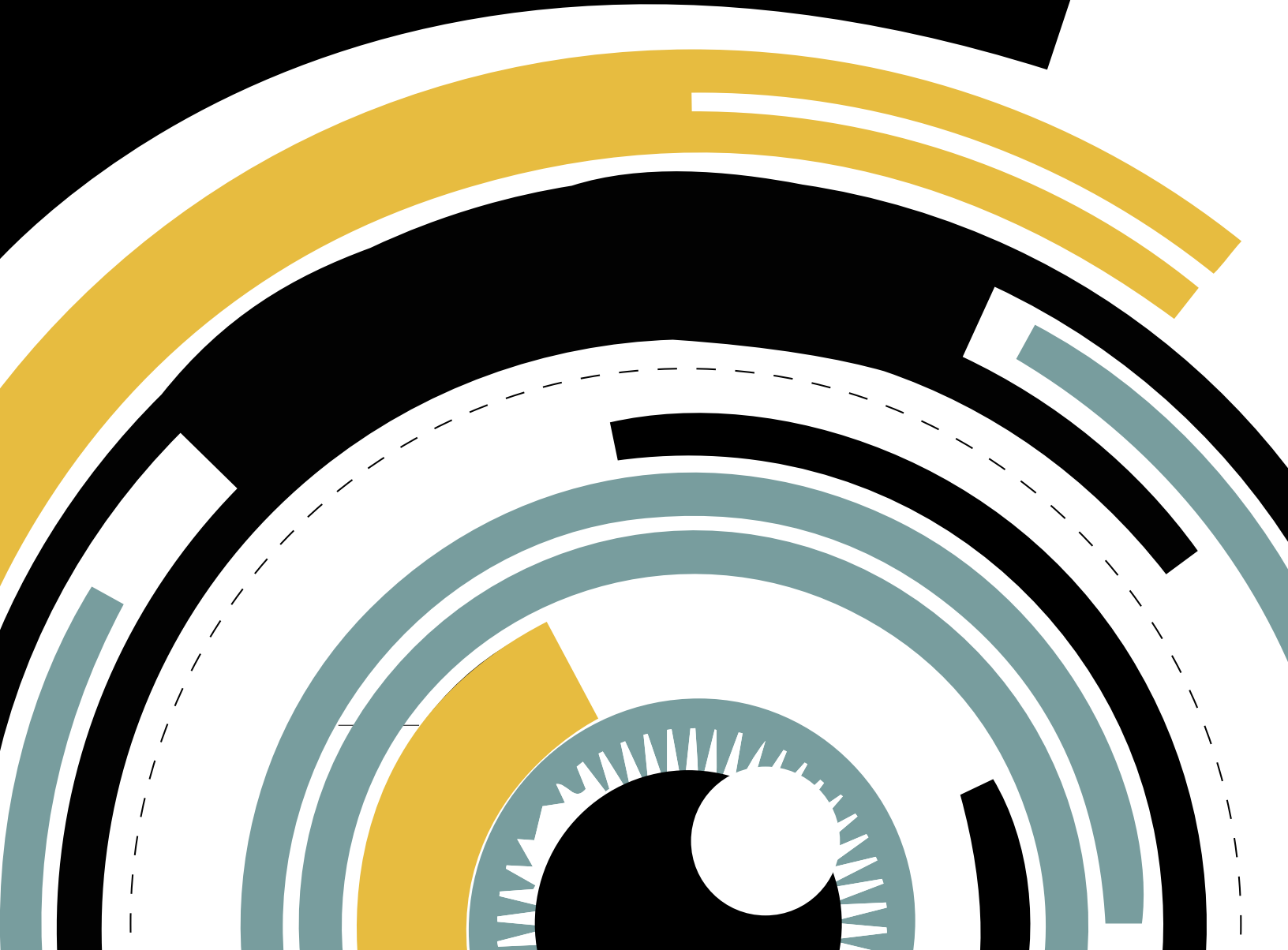


**MILL VALLEY  
FILM FESTIVAL**

**BRANDING OPPORTUNITIES: CASH SPONSORSHIPS**



**OCT 2020**



BENEFITS	FESTIVAL CIRCLE \$15,000	SILVER CIRCLE \$25,000	MAJOR \$50,000	SIGNATURE \$75,000	PRESENTING \$150,000
<b>PRINT &amp; VENUES</b>					
Press Release: Mention w/ Sponsored Program	●	●	●	●	●
Rafael Marquee: Day of Sponsored Program	●	●	●	●	●
Logo inclusion on select MVFF Ads	●	●	●	●	●
Sponsor Press Release Mention	●	●	●	●	●
CFI Membership or Passes	Director's Circle	Director's Circle	1 All-Access	2 All-Access	4 All-Access
Press Release: Mention with All Programs			●	●	●
Official MVFF Category Sponsor (Auto, etc.)			●	●	●
Golden Gate Transit Bus Backs: Pending availability				●	●
Rafael Marquee: Run of Festival				●	●
Mill Valley Depot Pole Banners: Pending availability					●
San Rafael 4th St. Pole Banners: Pending availability					●
<b>DIGITAL</b>					
mvff.com: Logo on Sponsor Page	●	●	●	●	●
Logo in Post Festival Schedule PDF Publication	●	●	●	●	●
Screening/Event Sponsor: Logo on Film Stream	●	●	●	●	●
Social Media: Mention w/ Sponsored Program	●	●	●	●	●
Email marketing: Logo on Select Emails	●	●	●	●	●
Company recognition on all e-tickets	●	●	●	●	●
Virtual Event Bag	●	●	●	●	●
General Comp Tickets to Film Streams	10	20	30	40	50
Comp Tickets to Your Sponsored Film Stream(s)	10	10	20	20	20
Recognition on post-screening email to attendees		●	●	●	●
Inclusion in MVFF Theatrical Trailer			●	●	●
Email marketing: Logo on All Emails				●	●
Presenting MVFF43 Streaming Sponsor					●
mvff.com: Logo on Home Page					●
<b>DRIVE-IN</b>					
On-Screen Advertisement	1/3 Slide	1/2 Slide	Full Slide	Full Slide	Full Slide
Opportunity for perimeter branding	●	●	●	●	●
Pole Banner Signage	●	●	●	●	●
Social media mentions on-site	●	●	●	●	●
Product included in Gift Bags	●	●	●	●	●
Opening Night Spaces	1	2	4	5	6
Closing Night Spaces	1	2	4	5	6
Film Co-Sponsorship	●	●	●	●	●
Brand Mention at Screening Intro	●	●	●	●	●
Drive-in Passes for Sponsored Film	4	5	6	8	10
Section/Initiative Sponsor: Logo on Interstitial		●	●	●	●
Sole Film Sponsorship		●	●	●	●
Brand Mention at Screening Intro		●	●	●	●
Branded Gobo			●	●	●
30 sec. Spot Prior to Screening				●	●
Venue Naming Rights					●

**FOR A DETAILED, CUSTOMIZED PROPOSAL, PLEASE CONTACT:**  
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