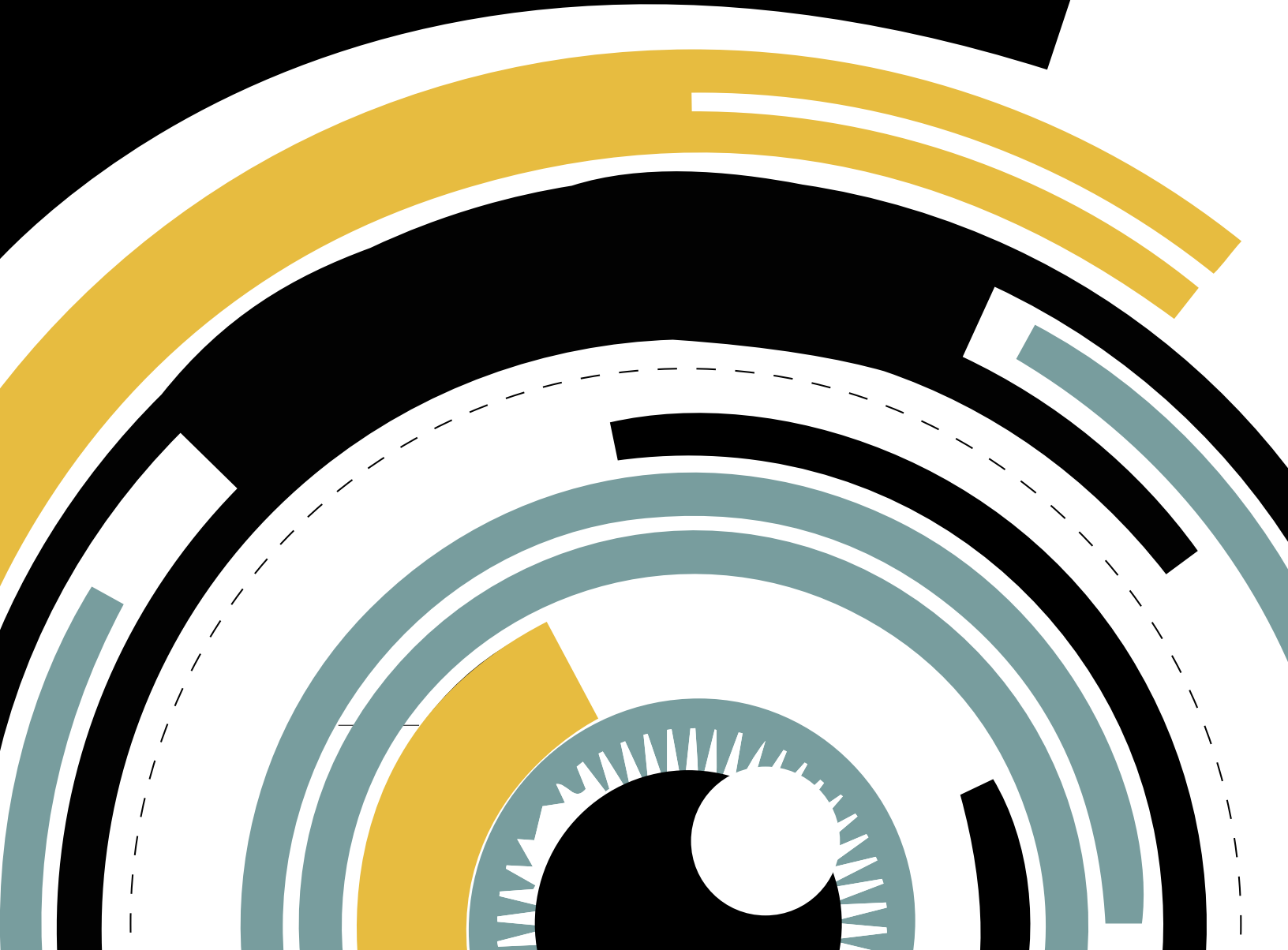


**MILL VALLEY  
FILM FESTIVAL**

**BRANDING OPPORTUNITIES: MEDIA SPONSORSHIPS**



**OCT 2020**



BENEFITS	PROMOTIONAL PARTNER	MAJOR MEDIA LEVEL 1	MAJOR MEDIA LEVEL 2
<b>PRINT &amp; VENUES</b>			
Press Release: Mention w/ Sponsored Program			●
Rafael Marquee: Day of Sponsored Program			●
Logo inclusion on select MVFF Ads		●	●
Sponsor Press Release Mention	●	●	●
CFI Membership & Passes	Film Fan	Director's Circle	1 All-Access
<b>DIGITAL</b>			
mvff.com: Logo on Sponsor Page	●	●	●
Logo in Post Festival Schedule PDF Publication	●	●	●
Virtual Event Bag		●	●
Screening/Event Sponsor: Logo on Film Stream			●
Social Media: Mention w/ Sponsored Program			●
Email marketing: Logo on Select Emails			●
Company recognition on all e-tickets			●
General Comp Tickets to Film Streams	10	10	10
Comp Tickets to Your Sponsored Film Stream(s)			10
Recognition on post-screening email to attendees			●
<b>DRIVE-IN</b>			
On-Screen Advertisement	1/3 Slide	1/2 Slide	Full Slide
Logo on Pole Banner Signage	●	●	●
Social media mentions on-site	●	●	●
Product included with Gift Bag		●	●
Opening Night Spaces		1	1
Closing Night Spaces		1	1

**FOR A DETAILED, CUSTOMIZED PROPOSAL, PLEASE CONTACT:**  
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